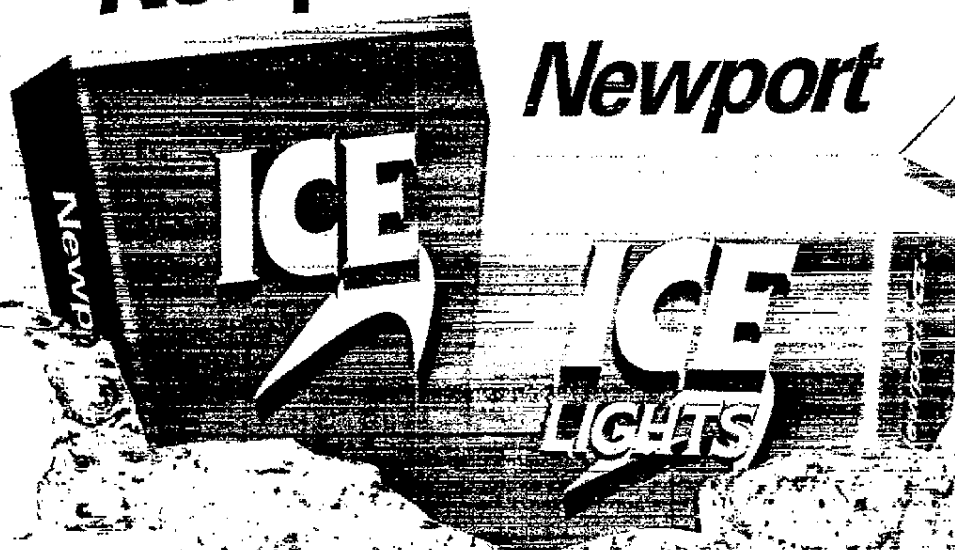


# New! Newport Ice

Newport

Newport



The Cooler Menthol.  
The Coolest Pleasure.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.

© Lorillard 1996

Lights Box: 10 mg. "tar," 0.8 mg. nicotine;  
Kings: 18 mg. "tar," 1.3 mg. nicotine;  
100's: 19 mg. "tar," 1.4 mg. nicotine  
av. per cigarette by FTC Method.

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MIKE'S TELEVISION.

MIKE'S ALMA MATER  
IN BIG BOWL GAME.



MIKE'S FRIEND.

MIKE'S SEAT.

MIKE'S BROTHER-IN-LAW.

MIKE.



*Mike is a Nationwide® Insurance agent. So Mike is out surveying damage just hours after the storm hit. Instead of enjoying the game. All of which means a fast and fair settlement when it's needed most. And highlights on the local sports for Mike.*

AUTO

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HOME

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LIFE

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BUSINESS



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